



PRESS & MEDIA KIT

Where Revenue Leaders *Connect.*

The first professional home created exclusively for the full law firm revenue profession. Brand assets, boilerplate, and press contacts for media covering the launch.

ABOUT REVX

A community built *by operators, for operators.*

RevX is the first professional home created exclusively for the full law firm revenue profession, the professionals who drive revenue performance across today's law firms.

Built by operators for operators, RevX brings together those professionals to exchange practical ideas, solve operational challenges, build meaningful professional relationships, and elevate the profession through collaboration, education, and shared experience.

RevX officially launches July 29, 2026, with Founding Sponsor, Strategic Sponsor, Charter Member, and Founding Member opportunities available now and remaining open after launch.

THE FUNCTIONS WE SERVE

- Revenue Operations
- Billing & eBilling
- Matter Intake & Client Onboarding
- Credit, Collections & Accounts Receivable
- Financial Systems & Technology
- Financial Reporting & Analysis
- Outside Counsel Guideline Compliance
- Practice Finance & Economics

AT A GLANCE

ORGANIZATION

RevX Holdings, LLC

PUBLIC LAUNCH

July 29, 2026

HEADQUARTERS

Chicago, Illinois

CATEGORY

Professional community for legal revenue operations

FOUNDER

John Podbielski

WEBSITE

revxconnects.com

FOUNDER & MEDIA CONTACT

**John Podbielski**

FOUNDER, REVX

For press and *media inquiries.*

John Podbielski is the founder of RevX, the professional community built exclusively for the people responsible for revenue performance inside law firms. He created RevX to give law firm revenue professionals — from Matter Intake & Client Onboarding to Credit to Financial Reporting & Analysis, and everything that occurs in between — a dedicated place to connect, share practical solutions, and advance the profession.

Journalists and media covering legal industry technology, operations, or community platforms can reach RevX directly for background, data, or commentary on the legal revenue operations function.

MEDIA CONTACT

CONTACT

John Podbielski, Founder

EMAIL

founder@revxconnects.com

PHONE

(773) 484-6394

LINKEDIN

linkedin.com/in/johnpodbielski

BRAND AT A GLANCE

Logo & identity *essentials.*



PRIMARY LOCKUP · ON DARK

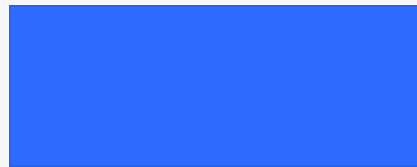


PRIMARY LOCKUP · ON LIGHT

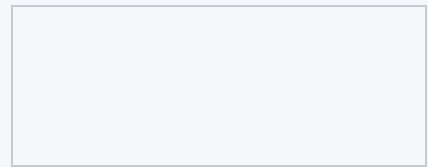
COLOR PALETTE



Deep Navy
#0B1F3B



Core Blue
#2F6BFF



Soft White
#F5F7FA

USAGE

DO

- + Use the approved logo files as provided
- + Maintain clear space equal to the height of the X
- + Keep strong contrast and legibility
- + Scale proportionally and use the X accent consistently

DON'T

- ✗ Alter the logo, proportions, or colors
- ✗ Add effects, taglines, or extra elements
- ✗ Stretch, skew, or rotate the mark
- ✗ Place on busy or low-contrast backgrounds